



**CITY OF ROSEVILLE PUBLIC WORKS
TRANSPORTATION 360
PUBLIC OPEN HOUSE #2
AUGUST 6, 2024**

Introduction

The second Public Open House for the City of Roseville Public Works' Transportation 360 project was held on Tuesday, August 6, 2024, from 5–7 p.m. The in-person meeting was hosted at the Civic Center, in Meeting Rooms 1 and 2. More than 20 community members attended the meeting, as well as a member of the City's Transportation Commission, Public Works staff, and project team members.

Project Overview

Transportation 360 is the culmination of two important City projects:

- Roseville Transit's ***Comprehensive Operational Analysis (COA)*** will explore the City's continued growth and changing needs and provide recommendations for how the transit system can better serve residents going forward.
- The ***Active Transportation Plan*** comprises an update and consolidation of the City's Bicycle and Pedestrian Master Plans and will provide a vision and action plan for improving safe and convenient active transportation travel in the city.

Purpose and Format

The purpose of this second public open house was to provide additional information to the public about the **Comprehensive Operational Analysis (COA)** component of Transportation 360. The meeting focused on sharing conceptual Roseville Transit service improvements, providing an opportunity for community members to share feedback and ask questions, and highlighting next steps.

The event followed a hybrid open house format, including a short project overview presentation and question and answer session with project team members: Rahul Kumar, president of Innovate Mobility; Ed Scofield, Alternative Transportation Manager for Roseville Public Works; and Rich Frost, Transit Operations Supervisor for Roseville Public Works. Prior to and following the presentation, attendees were invited to visit the draft concept maps/exhibit boards around the room, talk with project team members, and ask additional or more detailed questions.

The following concept maps and exhibit boards were available for attendees to view during the event:

- Local routes
- Arrow on-demand
- Commuter routes
- Forthcoming Rapid Link service



The project team hosted a welcome table at the entrance that included a sign-in sheet, general information about the Transportation 360 project, and comment cards for attendees to share additional input. The City also provided refreshments for attendees.

Notification

The meeting was promoted through the following platforms:

- City email newsletters
 - Transportation 360 project updates
 - Roseville Transit News
 - Traffic Alert
 - We Are Roseville (main weekly City newsletter)
- Social Media
 - Facebook [@ Roseville Transit and City of Roseville](#)
 - X (formerly Twitter) [@RSVLPublicWorks](#), [@RSVL_Transit](#), and [@CityofRoseville](#)
 - Instagram [@ City of Roseville](#)
 - Nextdoor
- City of Roseville website
- Signage and posters
- On-board bus kiosks
- Outreach calls to more than 40 local stakeholders/community-based organizations

Community Feedback

The following is a summary of the comments and feedback shared by community members.

- A few attendees inquired about ADA accessibility on Roseville Transit vehicles, including any requirements/limitations related to the size and weight of different mobility devices (wheelchairs, scooters, etc.).
- Attendees asked several questions related to the route improvements and access to essential destinations throughout the city, such as grocery stores and other major shopping areas/centers (e.g., Costco).
- Some attendees inquired about whether any of the proposed routes include new/additional stops in areas they feel currently have limited transit access, such as Blue Oaks and Granite Bay.
- Attendees asked about how the system changes will help reduce travel times as well as transfers.
- Some attendees asked about the different types of transit system vehicles that are planned (e.g., electric buses), as well as on-board services, such as Wi-Fi.



- One current Arrow rider expressed a need for extended service hours and mentioned having difficulties with the Arrow app.

Next Steps

Starting in late August, an interactive online map will be available for the public to provide additional input on the draft Roseville Transit System Concepts. The map will remain available for feedback until mid-September.

In the fall, an interactive online active transportation map will also be open for feedback. This map will feature initial recommendations for improving safe and convenient bike and pedestrian travel in the city, incorporating initial input received from the public.

Also this fall, the City will host a third open house event, focused on final updates and input for the Active Transportation Plan component of Transportation 360.

The project website, roseville.ca.us/transportation360, continues to serve as a central resource for more information and is being updated throughout the project development process. The site offers background information about the project, an overall project timeline and copies of project materials, as well as links to active surveys or interactive tools.



Meeting Promotion



Roseville Transit
August 5 at 7:15 AM · 🌐

Join us for the second Transportation 360 open house on Tuesday, Aug. 6 at the Civic Center. Drop in between 5 and 7 p.m. and learn about conceptual Roseville Transit service improvements, ask questions, and share your feedback. There will be a short presentation at 5:30 p.m. Learn more: roseville.ca.us/transportation360



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Roseville Public Works
@RSVLPublicWorks

Join us tomorrow, August 6 for the second Transportation 360 open house. Learn about conceptual @RSVL_Transit service improvements, and share your feedback. Stop by any time between 5 and 7 p.m., at the Civic Center.

More details: roseville.ca.us/Transportation...



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cityofroseville · Follow
cityofroseville Join us for the second Transportation 360 open house, focusing on Roseville Transit. Learn about conceptual transit service improvements, and share your feedback.
Tuesday, August 6
Stop by between 5 and 7 p.m.
Short presentation at 5:30 p.m.
Civic Center - Meeting rooms 1 and 2
For more info click the link in our profile, or visit roseville.ca.us/transportation360
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Open house #2 - Roseville Transit

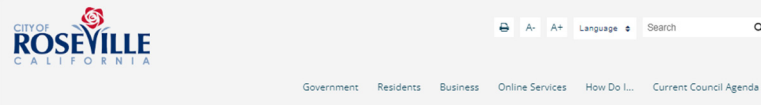
Tuesday, August 6, 2024
 Stop by any time between 5 and 7 p.m.
 Short presentation at 5:30 p.m.
 Civic Center, Rooms 1 and 2
 311 Vernon St. ([map](#))

Join us for the second open house, learn about conceptual Roseville Transit service improvements, and share your feedback.

Getting there: Accessible for free via Roseville Transit [Local](#) Routes A, B, D, and L, or [Arrow](#) on-demand. Or, [plan your trip](#) walking, biking or rolling. When you board the bus, simply notify the driver you're attending the open house.

[Learn more](#)



Roseville Transit News (E-Newsletter)



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Transportation 360 open house #2: Roseville Transit

Updated August 01, 2024





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Drop in between 5 and 7 p.m. and learn about conceptual Roseville Transit service improvements and share your feedback. There will be a short presentation at 5:30 p.m.

Learn more about efforts to update master plans for public transit and Roseville's bike and pedestrian network:
roseville.ca.us/transportation360

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